

The background features a green gradient with a white circuit board pattern of lines and nodes. On the right side, there is a cluster of small, bright green dots.

# citrus

E V E N T S

**BESPOKE EVENTS**



# BESPOKE EVENTS

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Citrus Events is industry led across the Nordics, UK&I and the Middle East regions focusing on key verticals including financial services, manufacturing, retail, energy & sustainability, education, healthcare and government.

We target CIOs from companies with an annual turnover of \$1 billion+ including the likes of M&S, Boots, First Abu Dhabi Bank, IKEA, Volvo, Barclays, Spire Healthcare, Emmar and Emirates.

Our bespoke events give clients the chance to network and collaborate with target accounts when either an event may not work with your calendar or you are looking to nurture accounts or new business leads that you have met with at one of our CIO events.



# CITRUS PARTICIPANTS



## HEALTHCARE

## RETAIL

## FINANCIAL SERVICES

The central graphic is a large rounded rectangle containing a grid of logos for various companies and organizations, categorized by industry. The logos are arranged in approximately 8 rows and 10 columns. The categories are: Healthcare, Retail, Financial Services, Oil / Utilities, Manufacturing, and Government. The logos include: Nissan, Volvo, Mærsk, Ericsson, Swedbank, H&M, AFRY, IKEA, Scania, Boliden, SEB, Epiroc, Region Kronoberg, Nordea, IEQT, A.P. Møller, J. Lindeberg, AstraZeneca, EY, Philips, Cylera, Velux, Nokia, Medel, Vattenfall, Barclays, University of Surrey, Warwick, Brico Depot, Petrofac, University of Southampton, University College Dublin, NHS, CHIT, CityFibre, Imperial College London, bp, Shell, NatWest, TUC, Rabobank, pladis, Mobilize Financial Services, ASOS, National Grid, FCA, Castorama, Tesco, Jacobs, HC one, The kind care company, One London, LSE, B&Q, Boots, M&Vitie's, Oxfordshire County Council, Screwfix, An Roinn Eiltearachais, Civil Service, Cabinet Office, Waverton Investment Management, M&S, Queen Mary University of London, Women's Voice, Godiva, F&F, Cirs, Cleveland Clinic, Motor Oil, Kellogg's, Ducab, FAB, Istanbul Metropolitan Municipality, Starbucks, Al-Futtaim, Chalhouz Group, Amity University Dubai, Americana Quality, Emirates NBD, Metacom, GMG, Alpha Meya, and Fine Hygienic Holding.

## OIL / UTILITIES

## MANUFACTURING

## GOVERNMENT

# BESPOKE NETWORKING DINNER

## THE SAVOY HOTEL

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Package includes:

Target CIOs invited to attend client dinner alongside up to 4 client representatives in a private room at The Savoy Hotel with a view of The Thames

3 course dinner to include alcoholic and non alcoholic beverages

After dinner drinks to be served in the private bar area

Screen put in place at the head of the table for a presentation to be used by the client at any point and to include a welcome note

Tasteful branded banners within the private dining area

Full contact details of CIOs to be shared with the client

**From £12,000** (Dependent on menus, room and number of CIO targets)

**CITRUS BESPOKE EVENTS**



# BESPOKE NETWORKING DINNER

## THE GRAND HOTEL, STOCKHOLM



### Package includes:

Target CIOs invited to attend client dinner alongside up to 4 client representatives in a private room at The Grand Hotel, Stockholm

3 course dinner to include alcoholic and non alcoholic beverages

After dinner drinks to be served in the private bar area

Screen put in place at the head of the table for a presentation to be used by the client at any point and to include a welcome note

Tasteful branded banners within the private dining area

Full contact details of CIOs to be shared with the client

**From £12,000** (Dependent on menus, room and number of CIO targets)

**CITRUS BESPOKE EVENTS**



# BESPOKE NETWORKING DINNER SHANGRI-LA, DUBAI



## Package includes:

Target CIOs invited to attend client dinner alongside up to 4 client representatives in a private room at Shangri-la, Dubai

3 course dinner to include alcoholic and non alcoholic beverages

After dinner drinks to be served in the private bar area

Screen put in place at the head of the table for a presentation to be used by the client at any point and to include a welcome note

Tasteful branded banners within the private dining area

Full contact details of CIOs to be shared with the client

**From £12,000** (Dependent on menus, room and number of CIO targets)

**CITRUS BESPOKE EVENTS**



# BESPOKE WEBINAR

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Package includes:

Target CIOs invited to attend the 2 hour long webinar

Full social media exposure including LinkedIn promoting the webinar for the client via our event platforms

Webinar begins with a presentation from the client followed by a Q&A from the CIOs

All targeted CIOs to be given full information on the client ahead of the webinar

2 x virtual industry panel discussions with the topic to be decided by the client and CIOs. Citrus Events would assist in getting the right CIOs to join the panel and this would be followed by a Q&A

Full contact details of CIOs to be shared with the client

Citrus Events to assist with follow up meetings (virtual or face to face with the client)

Post webinar interview with client to be circulated on the relevant CIO LinkedIn platform and website.

Full contact details of CIOs to be shared with the client

**From £10,000**

**CITRUS BESPOKE EVENTS**





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