



# CIO BENELUX

23RD OCTOBER 2024 | BRUSSELS | HILTON BRUSSELS GRAND PLACE



We are industry led!

# TECH TOPICS

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We are Industry led!

As we drive at warp speed towards single digital spaces, cloud migration, automation, and Web 3.0, we take a moment to consider the pragmatic implications as well as the undeniable benefits of the digital transformation journey. Through peer-to-peer learning and networking from some of the finest IT leaders in the region, we explore industry specific digital challenges and topics from manufacturing and construction, retail, financial services, energy and healthcare.

Tech topics include:

Sustainability within the Manufacturing and Construction Sector

An Eye To The Future With Generative AI

Current Economic and Political Challenges with IT & Security

Cybersecurity



# BREAKDOWN OF ATTENDEES

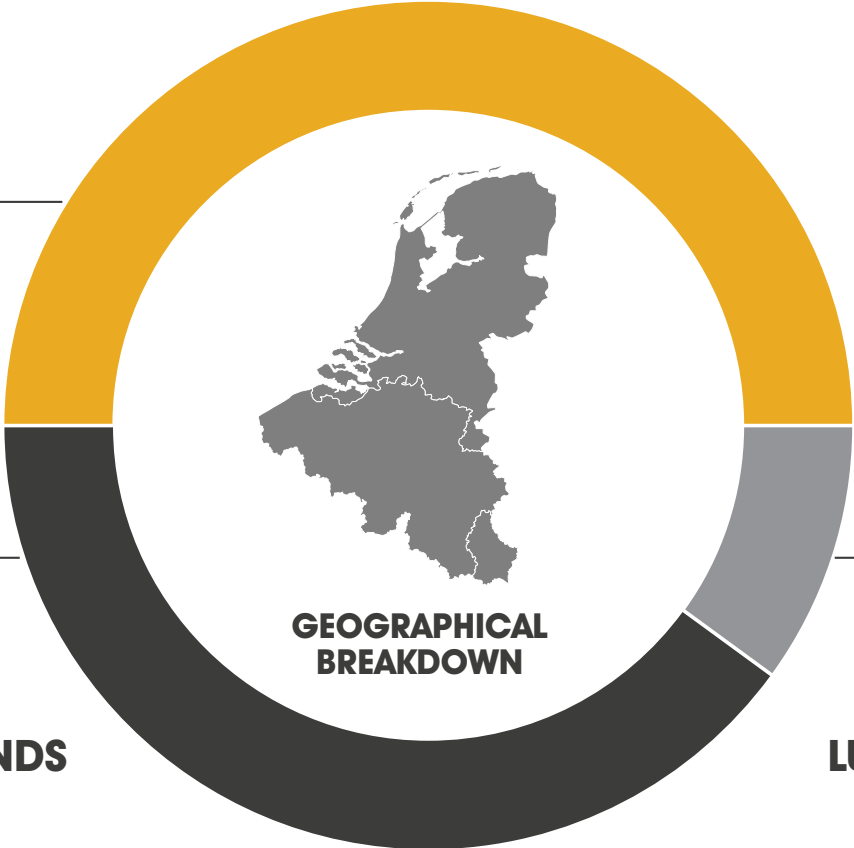


**Security / Architect / VP / Technical**  
(15%)



**CIOs CTOs/CISOs**  
(85%)

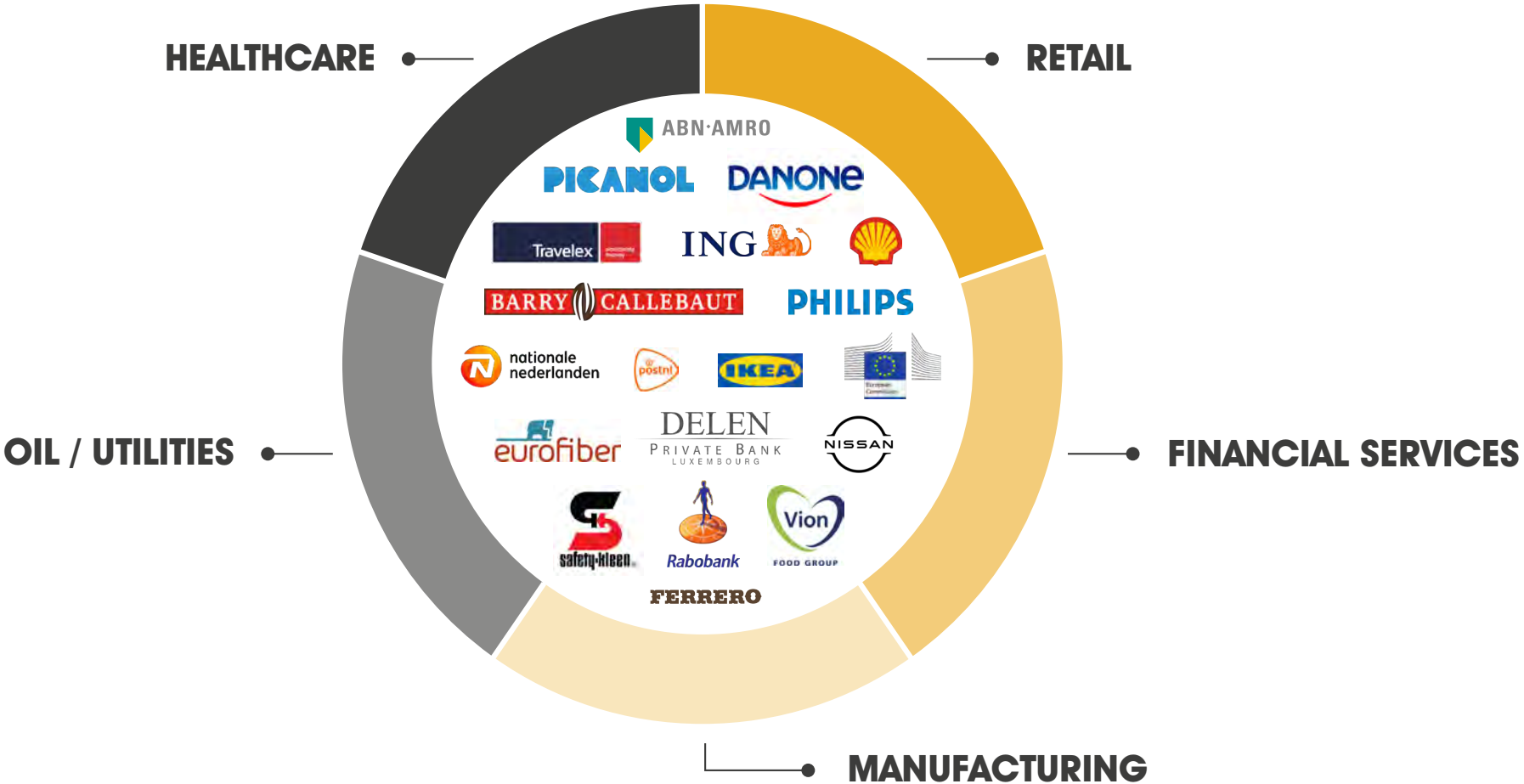
**BELGIUM**  
(50%)



**THE NETHERLANDS**  
(40%)

**LUXEMBOURG**  
(10%)

# CIO BENELUX PARTICIPANTS INCLUDE:



# CIO BENELUX 2024 AGENDA - PAGE 1



08:30 - 09:15 | WELCOME COFFEE, PASTRIES AND REGISTRATION Sponsored by  rubrik

09:15 - 09:20 | CIO BENELUX OPENING REMARKS - Citrus Events - **Rebecca Symonds** - Managing Director 

09:20 - 09:40 | Stellantis - **Juan Carlos Arce** - Global Head of Digital Ownership 

09:40 - 10:15 | **MANUFACTURING PANEL**

**Sustainable Manufacturing: Leveraging IT and Data for a Greener Future**

 EY

EY - **Harry Everaerts** - Climate Change & Sustainability Leader Belgium (Moderator)

 NISSAN

Nissan - **Richard van der Meer** - CIO & VP EMEA

 STELLANTIS

Stellantis - **Juan Carlos Arce** - Global Head of Digital Ownership

 Unilever

Unilever - **Emma Verhagen** - Global Technology Portfolio & Demand Director

 VANDERLANDE

Vanderlande - **Sander Kerstens** - Director of Data & Analytics

10:15 - 10:35 | What's next for EU governance in Europe: implications for CIOs?  
European Parliament - **Dan Nechita** - Head of Cabinet MEP Dragos Tudorache 

10:35 - 11:00 | Coffee Break Sponsored by  AG Solution  
Process Automation & Industrial ICT

11:00 - 11:20 | **Cyber Defence**  
 NATO - **Mario Beccia** - Interim Chief Information Officer of Cybersecurity

# CIO BENELUX 2024 AGENDA - PAGE 2



11:20 - 11:40 | Responsible AI; move faster and safer leveraging data security



Rubrik - **Filip Verloy** - Field CTO EMEA & APJ

11:40 - 12:10 | **RETAIL PANEL**

**Securing Retail: IT Innovations in Cybersecurity**



Booking.com - **Varun Aggarwal** - Senior Engineering Manager - Data Security



C&A - **Mark Stevens** - Chief Technology Officer



Citrus Events - **Rebecca Symonds** - Managing Director (Moderator)



Levi Strauss & Co. - **Joanna Dembowska** - Former Vice President O2CX Customer Experience

12:10 - 12:30 | **Future-Proofing Europe: The Next Era of Cybersecurity**



Tanium - **Zac Warren** - Chief Security Advisor, EMEA

12:30 - 13:30 | **Networking Lunch Sponsored by**



13:30 - 14:00 | **HEALTHCARE PANEL**

**Harnessing IT and Data for Transformative Healthcare Solutions**



Erasmus MC - **Ted Oliekan** - CDO



Helora - **Philippe Caby** - CIO



Pfizer - **Erbin Lim** - Director of Engineering & Development - Next Gen Analytics



Philips - **Amir Vashkover** - Head of Philips Data Security (Moderator)

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14:00 - 14:20 | AG Solution - **Tom De Beer** - OT Security Architect (speaker at AG Solution)



14:20 - 14:40 | Driving data transformation by putting the employee central  
Royal Schiphol Group - **Maarten van den Outenaar** - Chief Data Officer



14:40 - 15:10 | Coffee Break Sponsored by



15:10 - 15:30 | CIO PRESENTATION

15:30 - 16:10 | FINANCIAL SERVICES PANEL

FinTech Reimagined: Unleashing the Power of Generative AI



BT Group - **Indul Hassan** - Head of Engineering, Digital as a Channel



Edenred - **Pedro Martinez Puig** - CTO Northern Europe



ING - **Kay Jaiswal** - Global Head of Data Management & Analytics, Wholesale Banking Technology



NN Insurance - **Ahmed Elnahas** - Head of Engineering Enablement and Data & AI Services - CIO EAS



Women in Analyst Relations - **Elena Georgieva** - Founder (Moderator)

16:10 - 16:30 | CIO PRESENTATION

# CIO BENELUX 2024 AGENDA - PAGE 4



16:30 - 16:45 | **CIO BENELUX CLOSING REMARKS**  
Citrus Events - **Rebecca Symonds** - Managing Director



16:45 - 18:30 | **Networking Drinks & Canapes - Unwind in the Exhibition Area**



# WHAT IS CIO BENELUX?



CIO Benelux is an invitation only industry agnostic event focusing on key topics within the IT sector including cloud migration, digital transformation, automation, artificial intelligence and more.

On the 23rd October 2024, join us at Hilton Brussels Grand Place. CIO Benelux responds to the current regional challenges across various industries.

The event includes:

Space in the main networking area including company graphics, power socket, furniture and lights with a full day of live content from tech industry experts within the Benelux region.

Brand exposure for your company including logo on the stage, invitations and all pre and post show marketing materials.

A full day of networking with leading IT experts from enterprise to mid sized companies within the region- all coffee breaks, networking lunch and the end of event networking drinks will be served in the main exhibition area for maximum networking opportunities.

**CIO BENELUX** | 23RD OCTOBER 2024 | **BRUSSELS** | HILTON BRUSSELS GRAND PLACE



# ACCESS TO CIO BENELUX

SPONSORSHIP ELEMENT	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM
Space in the main networking area including company graphics, power socket, furniture and lights	✓	✓	✓	✓	✓
Full Access Passes	X2	X2	X3	X4	X6
Lunch and refreshments across the day	✓	✓	✓	✓	✓
Invitation to the networking drinks at the end of the event	✓	✓	✓	✓	✓
Dedicated pre-event LinkedIn post	AS EXHIBITOR	AS BRONZE SPONSORS	AS SILVER SPONSORS	AS GOLD SPONSORS	AS PLATINUM SPONSOR
Logo displayed on the stage backdrop, onsite signage and all pre and post event marketing materials		AS BRONZE SPONSORS	AS SILVER SPONSORS	AS GOLD SPONSORS	AS PLATINUM SPONSOR
Sponsorship of one of three coffee breaks to include branded banners, napkins and collateral in the main networking area or seat/gift drop			✓		
Sponsorship of either the networking breakfast, lunch, drinks and canapés, seat covers or registration desk. To include branded banners, napkins and collateral where applicable				✓	
Participation on one of the industry-led panels			✓		
Speaker slot on the main agenda				15 MINUTES	25 MINUTES
Full contact details of attendees to be supplied post event	✓	✓	✓	✓	✓

## PACKAGE AVAILABILITY

### PLATINUM SPONSORSHIP

- Double Space in Networking Area
- VIP Pre-event Networking Dinner

### GOLD SPONSORSHIP

- Breakfast
- Lunch
- Drinks & Canapés
- Seat covers
- Registration desk

### SILVER SPONSORSHIP

- Coffee Break
- Coffee Break
- Coffee Break
- Seat / Gift Drop
- Seat / Gift Drop

Please contact Rebecca Symonds to discuss the range of opportunities available:  
[Rebecca.symonds@citrusevents.net](mailto:Rebecca.symonds@citrusevents.net)



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