

# CIO UK&I

9TH MAY 2024 | LONDON | LANGHAM HOTEL



BY  
 citrus  
EVENTS

We are industry led!

# TECH TOPICS

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We are Industry led!

As we drive at warp speed towards single digital spaces, cloud migration, automation, and Web 3.0, we take a moment to consider the pragmatic implications as well as the undeniable benefits of the digital transformation journey. Through peer-to-peer learning and networking from some of the finest IT leaders in the region, we explore industry specific digital challenges and topics from manufacturing and construction, retail, financial services, government and healthcare.

Tech topics include:

Talent Retention in the Education Sector

An Eye To The Future With Generative AI

Current Economic and Political Challenges with IT & Security

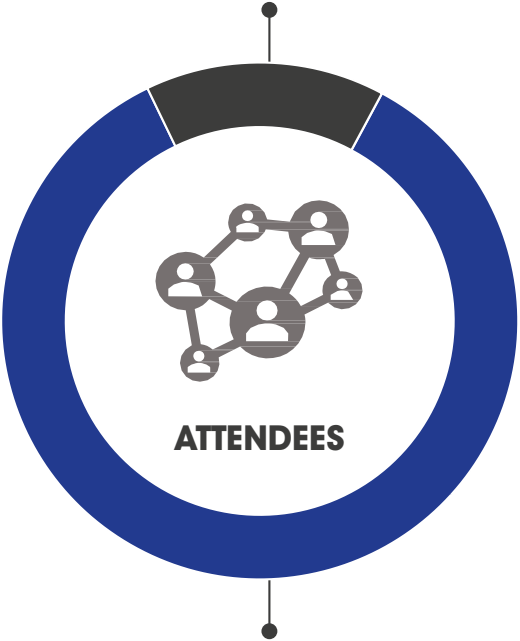
Cybersecurity



# BREAKDOWN OF ATTENDEES



**Security / Architect / VP / Technical**  
(15%)



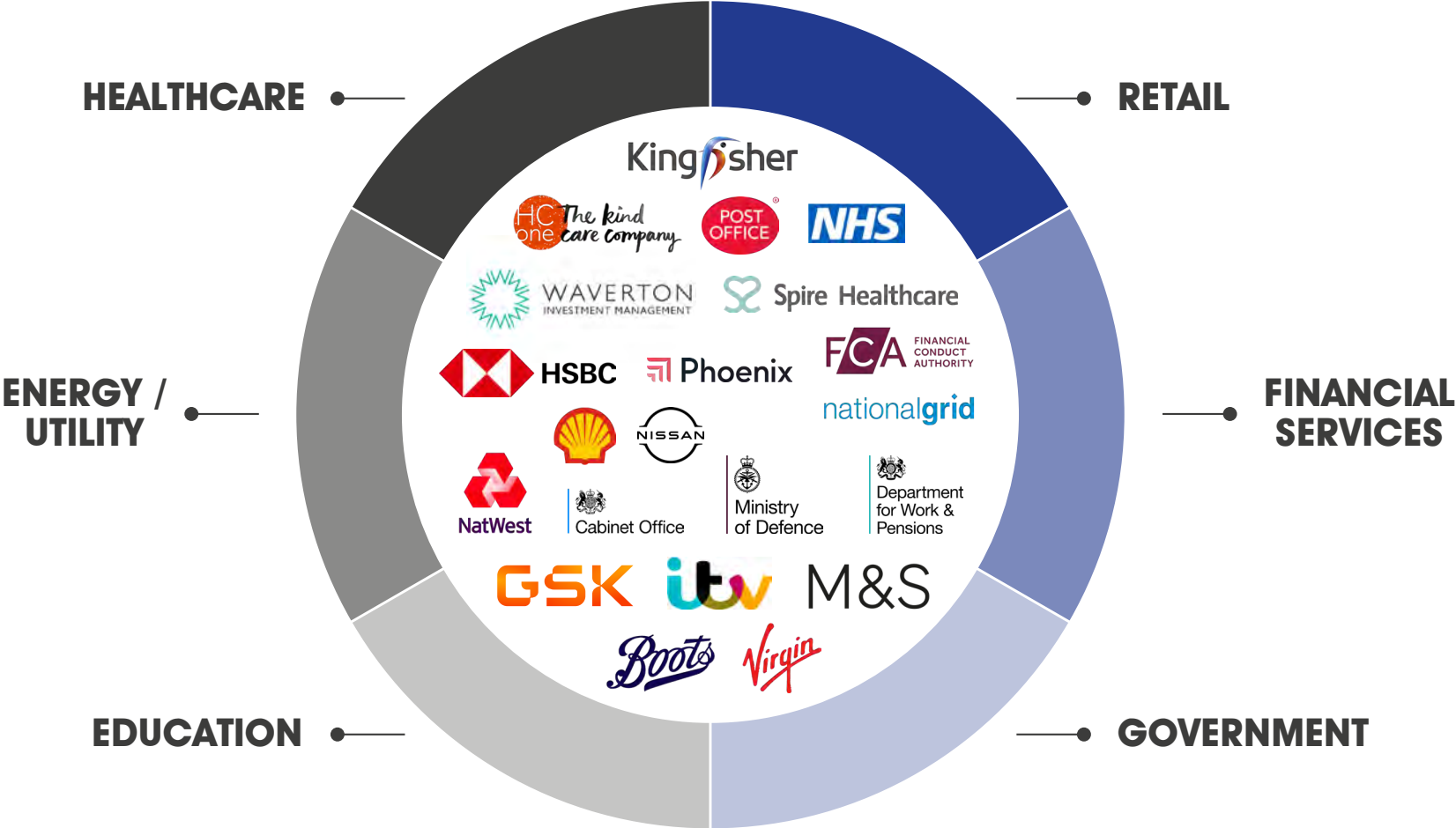
**CIOs CTOs/CISOs**  
(85%)

**IRELAND**  
(10%)



**UK**  
(90%)

# CIO UK&I PARTICIPANTS INCLUDE:



08:15 - 09:00 | WELCOME COFFEE, PASTRIES AND REGISTRATION - Sponsored by **nsc}**

09:05 - 09:15 | CIO UK&I OPENING REMARKS

09:15 - 09:35 | KEYNOTE PRESENTATION - NSC - **Paul Warburton** - Chief Digital and Marketing Officer **nsc}**

09:35 - 10:20 | HEALTHCARE PANEL



HC-One - **Harvey Neve** - Director: Digital Data and Technology  
University Hospitals of Derby & Burton NHS Foundation Trust - **Michael Watts** - Associate Chief  
Clinical Informatics Officer

10:20 - 10:40 | KEYNOTE PRESENTATION - Multiverse **multiverse**

10:40 - 11:00 | Coffee Break - Sponsored by  lemongrass

11:00 - 11:45 | FINANCIAL SERVICES PANEL



ASOS - **Justin Gregory** - Head of Technology - Payments, Fraud & Tax  
FCA - **Ian Phoenix** - Director of the Intelligence & Digital Division  
Mobilize Financial Services - **Bob Compton** - CIO  
Waverton Investment Management - **Mudassar Ulhaq** - CIO

11:45 - 12:10 | **KEYNOTE PRESENTATION** - 'Retail on Cloud 9: Unleashing the Potential of Google Cloud Infrastructure for Seamless Retail Operations' **Nepremacy** Google

12:10 - 13:10 | **Networking Lunch** - Sponsored by **Nepremacy**

13:15 - 14:00 | **EDUCATION PANEL**



Nord Anglia Education - **Mary-Jane Newton** - Group Head of Digital Education Products  
University of Sussex - **Malvina Gooding** - Interim Head of Service Delivery Transformation

14:00 - 14:20 | **KEYNOTE PRESENTATION** - 'Copilot Chaos - How to overcome it and nail your GenAI strategy'



Moveworks - **Varun Singh** - Co-Founder and President

14:20 - 14:35 | **Coffee Break**

14:35 - 15:10 | **RETAIL PANEL** - Sponsored by **lemongrass**



M&S

Boots Ireland - **Michelle Kearns** - Head of ICT  
Halfords - **Dafydd Moore** - Group CTO  
M&S - **Idriss Selhoum** - Head of Technology

15:10 - 15:25 | KEYNOTE PRESENTATION  ExtraHop

15:25 - 15:45 | CIO KEYNOTE PRESENTATION - 'Why data can't be the new oil anymore'



UKRI - [Christine Ashton](#) - CIO

15:45 - 16:00 | Coffee Break

16:00 - 16:45 | GOVERNMENT PANEL - Topic - 'Human Centric Application of AI and digital transformation'



Cabinet Office - [Mike Hill](#) - CDIO

Department for Culture, Media & Sport - [Yassine Chaachaa](#) - Digital, Data & Technology Lead

Department for Science, Innovation & Technology and Department for Energy Security & Net Zero - [Elizabeth Akorita](#) - Deputy Director - Digital Delivery

Department for Work & Pensions - [Jacqui Leggetter](#) - Deputy Director

16:45 - 17:00 | CIO UK&I CLOSING REMARKS

17:20 - 19:20 | Networking Drinks & Canapes - Unwind in the Exhibition Area - Sponsored by  Moveworks

# WHAT IS CIO UK&I?

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CIO UK&I is an invitation only industry agnostic event focusing on key topics within the IT sector including cloud migration, digital transformation, automation, artificial intelligence and more.

On the 9th May 2024, join us at Langham Hotel, London. CIO UK&I responds to the current regional challenges across various industries.

The event includes:

Space in the main networking area including company graphics, power socket, furniture and lights with a full day of live content from tech industry experts within the region.

Brand exposure for your company including logo on the stage, invitations and all pre and post show marketing materials.

A full day of networking with leading IT experts from enterprise to mid sized companies within the region- all coffee breaks, networking lunch and the end of event networking drinks will be served in the main exhibition area for maximum networking opportunities.

**CIO UK&I** | 9TH MAY 2024 | **LONDON** | **LANGHAM HOTEL**



Image Source - Wikipedia



# ACCESS TO CIO UK&I

SPONSORSHIP ELEMENT	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM
Space in the main networking area including company graphics, power socket, furniture and lights	✓	✓	✓	✓	✓
Full Access Passes	X2	X2	X3	X4	X6
Lunch and refreshments across the day	✓	✓	✓	✓	✓
Invitation to the networking drinks at the end of the event	✓	✓	✓	✓	✓
Dedicated pre-event LinkedIn post	AS EXHIBITOR	AS BRONZE SPONSORS	AS SILVER SPONSORS	AS GOLD SPONSORS	AS PLATINUM SPONSOR
Logo displayed on the stage backdrop, onsite signage and all pre and post event marketing materials		AS BRONZE SPONSORS	AS SILVER SPONSORS	AS GOLD SPONSORS	AS PLATINUM SPONSOR
Sponsorship of one of three coffee breaks to include branded banners, napkins and collateral in the main networking area or seat/gift drop			✓		
Sponsorship of either the networking breakfast, lunch, drinks and canapés, seat covers or registration desk. To include branded banners, napkins and collateral where applicable				✓	
Participation on one of the industry-led panels			✓		
Speaker slot on the main agenda				15 MINUTES	25 MINUTES
Full contact details of attendees to be supplied post event	✓	✓	✓	✓	✓

## PACKAGE AVAILABILITY

### PLATINUM SPONSORSHIP

- Double Space in Networking Area

### GOLD SPONSORSHIP

- Breakfast
- Lunch
- Drinks & Canapés
- Seat covers
- Registration desk

### SILVER SPONSORSHIP

- Coffee Break
- Coffee Break
- Coffee Break
- Seat / Gift Drop
- Seat / Gift Drop

Please contact Rebecca Symonds to discuss the range of opportunities available:  
[Rebecca.symonds@citrusevents.net](mailto:Rebecca.symonds@citrusevents.net)



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